Some thoughts on Change...or... Why I believe you should really, really, really read this book!
Little People

- Hem
- Haw
  ("Peins en Pieker")

Mice

- Sniff
- Scurry
  ("Snel en Snuffel")
SNIFF

Who can smell change in the air.
SCURRY

Who goes into action immediately.
HEM

Who does not want to change.

“It’s Not Fair!”
HAW

Who is startled by change, but then laughs at himself, changes and moves on to enjoy New Cheese.
HAVING CHEESE MAKES YOU HAPPY!
I WOULD RATHER BE CODING

HAVING CHEESE MAKES YOU HAPPY!

Being recognised as an expert is nice!
The more important cheese is to you, the more you want to hold onto it!
The more I am an expert at something, the more I want to hold on to it.
THE DEMAND FOR YOUR EXPERTISE IN ONE YEAR
“It’s Not Fair!”

- Look for an excuse
- Look for someone to blame
WHAT WOULD YOU DO IF YOU WEREN'T AFRAID?
WHAT WOULD YOU DO IF YOU WEREN'T AFRAID?
What would you do if you weren't afraid?
The only thing that stands between you and what you want is your fear.

If you read this book carefully you will discover that it is about your relationship to fear.
WHEN YOU MOVE BEYOND YOUR FEAR, YOU FEEL FREE!
“This is so simple it sounds stupid, but it is amazing how few oil people really understand that you only find oil if you drill wells. You may think you’re finding it when you’re drawing maps and studying logs, but you have to drill.”

- Source: The Hunters, by John Masters, Canadian O & G wildcatter
Smell the cheese often so you know when it is getting old.
Two prime ministers are sitting in a room discussing affairs of state. Suddenly a man bursts in, shouting and stamping and banging his fist on the desk.

The resident prime minister admonishes him: "Peter," he says, "kindly remember Rule Number 6," whereupon Peter is instantly restored to complete calm, apologizes, and withdraws.
The politicians return to their conversation, only to be interrupted yet again twenty minutes later by an hysterical woman gesticulating wildly, her hair flying.

Again the intruder is greeted with the words: "Marie, please remember Rule Number 6." Complete calm descends once more, and she too withdraws with a bow and an apology.
When the scene is repeated for a third time, the visiting prime minister addresses his colleague:

"My dear friend, I've seen many things in my life, but never anything as remarkable as this. Would you be willing to share with me the secret of Rule Number 6?"
"Very simple," replies the resident prime minister.

"Rule Number 6 is 'Don't take yourself so damn seriously.'"

"Ah," says his visitor, "that is a fine rule."

After a moment of pondering, he inquires,

"And what, may I ask, are the other rules?"
"There aren't any."

Taken from:

‘The Art of Possibility’ by Ben and Ros Zander
You miss 100% of the shots you never take.

Wayne Gretzky
The most successful people are those who are good at plan B.

James Yorke, mathematician, on chaos theory in The New Scientist.
Fail Forward Fast
Tom Peters

Failure is fertilizer for success.
That’s why it feels like shit.

Richard St. John
“Do one thing every day that scares you.”
—Eleanor Roosevelt